

2008-2009

Underwriting Opportunities for Corporate Sponsors

Underwriting Opportunities are above and beyond membership requirements.
For name to appear on invitations or flyers, commitment must be received 6 weeks prior to event.

<u>AMOUNT</u>	<u>STATURE</u>	<u>NUMBER OF UNDERWRITERS</u>	<u>EVENTS</u>	<u>DATES</u>	<u>AUDIENCE</u>	<u>BENEFITS</u>
\$1,000	Grand Sponsor	Limited to 5 per event	Welcome Home Party <i>A cocktail party with music and refreshments, in the courtyard of the Paramount Building, where Corporate Sponsors are encouraged to give out samples or promotional items.</i>	Nov 19	All Members (attendance around 200)	<ul style="list-style-type: none"> * Company Name on Invitation * Name on TOWNWIDE Flyer to promote event * Opportunity to speak at event * Opportunity to pass out literature * Signage at front door * Announcement on Web site
\$1,000	Grand Sponsor	Limited to 1 per Forum	Community Forums (1-4) <i>One hour monthly meetings at The Episcopal Church of Bethesda-by-the-sea featuring important town-related topics. Lunch served. Valet parking available.</i> (price is for one - there are five during the season)	Nov 17 Jan 26 Feb 23 Mar 16	Open to the Public (attendance around 200)	<ul style="list-style-type: none"> * Name on TOWNWIDE Flyer to promote event * Opportunity to speak at event * Opportunity to pass out literature * Signage at front door * Announcement on Web site
\$500	Multiple Sponsorships	Limited to 5 per event	Flu Shot Program <i>Flu shots will be administered at no cost. To be held in the PBCA Community Room.</i>	Nov 7	Open to the Public (attendance expected around 150)	<ul style="list-style-type: none"> * Name on TOWNWIDE Flyer to promote event * Name on Press Releases * Opportunity to pass out literature * Signage at front door * Announcement on Web site
\$500	Multiple Sponsorships	Limited to 5 per event	Directors Breakfast for Corporate Sponsors <i>An early morning breakfast to be held in a restaurant. Speakers will be addressing town issues.</i>	Jan 22	Board of Directors & Corporate Sponsors (attendance around 50)	<ul style="list-style-type: none"> * Name on TOWNWIDE Flyer to promote event * Opportunity to speak at event * Opportunity to pass out literature * Signage at front door * Announcement on Web site
\$500	Multiple Sponsorships	Limited to 5 per event	Blood Drive <i>Blood Drive to be held in conjunction with Community Forum at The Episcopal Church of Bethesda-by-the-sea.</i>	Feb 23	Open to the Public (attendance at Forum around 200)	<ul style="list-style-type: none"> * Name on TOWNWIDE Flyer to promote event * Name on Press Releases * Opportunity to pass out literature * Signage at front door * Announcement on Web site

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\$250	Sponsorship	Unlimited	Home Safety Parties			<ul style="list-style-type: none"> * Name on Invitation * Name on Press Releases * Opportunity to pass out literature * Opportunity to speak at event * Signage at front door * Announcement on Web site
			<i>Receptions in conjunction with the PB Fire Rescue, held in private residences, whose purpose is to demonstrate life-saving techniques. Light refreshments will be served.</i>	Dec 17	By Invitation	
				Jan 13	(attendance expected around 20-30)	
				Feb 17		
\$100	Mini-Sponsorship	Unlimited	Community Forums (1-4)			<ul style="list-style-type: none"> * Opportunity to pass out literature * Announcement on Website
			<i>One hour monthly meetings at The Episcopal Church of Bethesda-by-the-sea featuring important town-related topics. Lunch served. Valet parking available.</i>	Nov 17		
				Jan 26		
				Feb 23	Open to the Public	
				Mar 16	(attendance around 200)	
		(price is for one - there are five during the season)				
\$100	Mini-Sponsorship	Unlimited	Symposiums			<ul style="list-style-type: none"> * Name on Invitation * Name on Press Releases * Opportunity to pass out literature * Signage at front door * Announcement on Web site
			<i>Issue-driven meetings of approximately 30 people to be held in the PBCA Community Room.</i>	Oct 30		
				Nov 24		
				Dec 11	By Invitation	
				Jan 21	Members Only	
				Feb 12	(attendance expected around 40)	
	Mar 12					
	Apr 23					
\$100	Mini-Sponsorship	Unlimited	Condos Meetings			<ul style="list-style-type: none"> * Name on Invitation * Name on Press Releases * Opportunity to pass out literature * Introduction at meeting * Signage at front door * Announcement on Web site
			<i>Informal gatherings where residents can express their opinions. Light refreshments will be served.</i>	Dec 3	By Location	
				Jan 7	(attendance expected around 20-50)	
				Feb 5		